

Modern Data Discovery & Classification for the AI and Cloud Era

Know exactly what data you have, where it lives, and how sensitive it is — at cloud scale.

Overview

Legacy data classification tools weren't built for today's AI-fueled, multi-cloud world. **Bedrock Security** delivers continuous discovery and classification across structured, unstructured, and semi-structured data, without agents or infrastructure drag. Our Metadata Lake makes classification adaptive, contextual, and ready for automation.

Why Data Discovery & Classification Matter

- **Visibility:** Eliminate blind spots across SaaS, PaaS, IaaS
- **Governance:** Map sensitive data to business context and regulatory frameworks
- **AI Safety:** Detect sensitive data in training corpora and LLM outputs
- **Operational Efficiency:** Replace manual labeling with real-time AI tagging

Bedrock Security vs. Current DSPM Tools

CAPABILITY	BEDROCK SECURITY	CURRENT DSPM TOOLS
Discovery Coverage	Continuous scans across SaaS, PaaS & IaaS	Periodic scans, limited cloud coverage
Classification Approach	AI-powered fingerprinting with business context	Regex-based keyword tagging
Adaptability	Learns from real usage & adjusts	Static rules, manual tuning
Policy Enforcement	Push-down tags to Snowflake, M365, S3, GDrive	Labels stay siloed in dashboards
LLM/AI Readiness	Classifies data in GenAI pipelines & outputs	No support for LLM content
Performance	Serverless, ephemeral scans — no infrastructure overhead	Heavy agents or fixed schedules
Ease of Use	Copilot interface — ask questions in plain English	Manual setup & investigation

About Bedrock Security: Bedrock Security, the ubiquitous data security and management company, accelerates enterprises' ability to harness data as a strategic asset while minimizing risk. Its industry-first metadata lake technology and AI-driven automation enable continuous visibility into data location, sensitivity, access and usage across distributed environments. Bedrock's platform continuously catalogs data, enabling security, governance and data teams to proactively identify risks, enforce policies and optimize data usage — without disrupting operations or driving up costs. Trusted by leading financial institutions, healthcare providers and Fortune 1000 companies, Bedrock Security empowers organizations to improve data security posture management (DSPM), confidently deliver Responsible AI initiatives, and manage the exponential data growth. Learn more at <https://bedrock.security>.

Learn More

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