

## Modern Data Contextualization for the Aland Cloud Era

See your data the way attackers and auditors do — with full context across business, sensitivity, and access.

## Overview

Most data security tools stop at discovery and classification. **Bedrock Security** goes further with full data contextualization — linking each data object to its business purpose, sensitivity level, access patterns, risk exposure, and movement. Our Metadata Lake aggregates this context continuously, helping security and governance teams make informed decisions faster.

## Why Data Contextualization Matters

- Visibility: Unify metadata across SaaS, PaaS, and laaS environments into a single view
- Prioritization: Identify toxic combinations like sensitive data exposed to external users
- Governance: Understand who owns the data and how it's being used
- Risk Reduction: Spot patterns that expose data to loss, leakage, or misuse

## **Bedrock Security vs. Current DSPM Tools**

CAPABILITY	BEDROCK SECURITY	CURRENT DSPM TOOLS
Context Depth	Business, security, access, usage, risk	Basic sensitivity tagging only
Risk Linking	Maps entitlements + data + vulnerabilities	Scans data in isolation
Ownership Awareness	Assigns data owners dynamically	Limited or manual ownership tagging
AI/LLM Awareness	Connects GenAl outputs to upstream data	Lacks context for AI or downstream risk
Use Case Readiness	Enables breach response, Al governance, audits	Point tools for compliance only
Ease of Use	Natural language Copilot and contextual drill-down	Dashboard browsing and manual search

About Bedrock Security: Bedrock Security, the ubiquitous data security and management company, accelerates enterprises' ability to harness data as a strategic asset while minimizing risk. Its industry-first metadata lake technology and Al-driven automation enable continuous visibility into data location, sensitivity, access and usage across distributed environments. Bedrock's platform continuously catalogs data, enabling security, governance and data teams to proactively identify risks, enforce policies and optimize data usage — without disrupting operations or driving up costs. Trusted by leading financial institutions, healthcare providers and Fortune 1000 companies, Bedrock Security empowers organizations to improve data security posture management (DSPM), confidently deliver Responsible Al initiatives, and manage the exponential data growth. Learn more at https://bedrock.security.



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