Push-Down Tags for Continuous Data Governance

Label once, enforce everywhere — automatically.

Overview

Bedrock Security Push-Down Tagging extends sensitivity and classification labels from the metadata lake directly into the systems where data lives — like Snowflake, S3, SharePoint, Google Drive, and more. This eliminates the need for duplicate discovery or manual tagging in downstream platforms. Labels flow continuously, enabling security, privacy, and governance controls to act on accurate, centralized intelligence.

Why Push-Down Tags Matter

- **Centralized Control:** Eliminate silos and unify classification across SaaS, PaaS and IaaS platforms
- **Enforce Policies at the Source:** Drive access, retention, and encryption policies from a single metadata layer
- **Continuous Accuracy:** Update tags dynamically as data, context, or sensitivity changes
- **Faster Compliance:** Sync labels directly into systems needed for audit, reporting, and enforcement

Bedrock Security Push-Down Tags vs. Manual Classification Models

CAPABILITY	BEDROCK SECURITY PUSH-DOWN TAGS	MANUAL CLASSIFICATION
Tag Management	Central source of truth in the metadata lake	Duplicated logic across each platform
Update Model	Continuously syncs based on data or policy changes	Manual rework or periodic re-import
Policy Enforcement	Triggers access, encryption, DLP, or deletion	Limited enforcement based on local configs
Coverage	Works across Snowflake, S3, SharePoint, Google Drive, & more	Tool-specific & fragmented
Governance Alignment	Feeds GRC, privacy, & security systems in sync	Disconnected or incomplete inputs

About Bedrock Security: Bedrock Security, the ubiquitous data security and management company, accelerates enterprises' ability to harness data as a strategic asset while minimizing risk. Its industry-first metadata lake technology and AI-driven automation enable continuous visibility into data location, sensitivity, access and usage across distributed environments. Bedrock's platform continuously catalogs data, enabling security, governance and data teams to proactively identify risks, enforce policies and optimize data usage — without disrupting operations or driving up costs. Trusted by leading financial institutions, healthcare providers and Fortune 1000 companies, Bedrock Security empowers organizations to improve data security posture management (DSPM), confidently deliver Responsible AI initiatives, and manage the exponential data growth. Learn more at **https://bedrock.security.**

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